# **Rich Link Macro**

Relates To

#### Rich Link Macro

Prompt
Customize the information displayed in a rich link.

### **Definition**

The Rich Link Macro is used for displaying a visual-forward hyperlink, what we call a Rich Link, where the link's title, image, and description are presented in a stylized card-like display.

The rich link information is automatically derived from the linked page, but this macro allows you to override that information with your own values. For example, a rich link that points to a page titled "A Brief History of Space" will automatically present that as its title. But if you want the link to say "The Space Book" then you can use this macro's "Page Title" parameter to do so.

## Info

### Related

- Rich Link Macro Parameters and Key
- Designating Links as Rich Links
- Rich Link Carousel Macro