Launch Planning



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Create awareness, deliver a great on-boarding experience, and ensure engagement.

Highlights

Choreograph your launch with a combination of fanfare, online and printed materials, and change management to ensure your new collaboration platform is off to a great start.

The process will follow interview, discovery, implement, test, and refine iterations. Actual time spent will be logged against the allocated Service Punchcards, and specific work will be directed by you.

Covered by the Service Terms Agreement (sorry, no alterations or substitutions).

Per-project estimates given in Service Punchcards. Contact us to get started.

Possible outcomes:

- project launch landing page
- 'cheat sheet' user guide for distribution
- graphic design support for launch swag
- change management team strategy
- user training and on-boarding plan

The Fine Print

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GROUND RULES

Interviews and interactive sessions will be delivered remotely via web-based screen share by Brikit experts (information architects and designers). Based on your preference, implementation will be performed on Brikit's portal or your systems. Time required to gain access to your systems (include account setup, virtual private network access, and other on-boarding) will be logged against your Service Punchcards.

Launch Planning and Service Punchcard tracking will be supported with your private portal (Confluence space) on our servers, which includes up to three user accounts. Your portal will be maintained for one year after completion of last service package or service punchcard. User accounts inactive for six months will be automatically disabled (simply contact us to reactivate).

EXTRAS

Additional Service Punchcards may be added at your option.

Licenses for software products are not included.

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