

# Content Strategy



Information and visual design review and discovery, documentation, and implementation.

## Highlights

BrikIt information architects and graphic designers jumpstart your team to identify and implement information and visual design patterns. Defining these patterns allows for smart reuse and blueprint creation using BrikIt Theme Press, BrikIt Blueprint Maker, and other add-ons. Workflows and content lifecycle designs implemented with BrikIt Content Flow.

Covered by the [Service Terms Agreement](#) (sorry, no alterations or substitutions).

Per-project estimates given in Service Punchcards. [Contact us to get started](#).

### Process Iterations:

- interview
- discovery
- implement
- test
- refine

Actual time spent will be logged against the allocated [Service Punchcards](#), and specific work will be directed by you.

## The Fine Print

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#### GROUND RULES

Interviews and interactive sessions will be delivered remotely via web-based screen share by BrikIt experts (information architects and designers). Based on your preference, implementation will be performed on BrikIt's portal or your systems. Time required to gain access to your systems (include account setup, virtual private network access, and other on-boarding) will be logged against your Service Punchcards.

The Content Strategy and Service Punchcard tracking will be supported with your private portal (Confluence space) on our servers, which includes up to three user accounts. Your portal will be maintained for one year after completion of last service package or service punchcard. User accounts inactive for six months will be automatically disabled (simply contact us to reactivate).

#### EXTRAS

Additional [Service Punchcards](#) may be added at your option.

Licenses for software products are not included.

MOBILE The Fine Print