

Content Block Macro Parameters and Key

Relates To
THEME PRESS

Content Block Macro Parameters and Key

Prompt

Content Block macro key and configuration options.

Key Title

Key

Key

content-block

Reference

Parameter	Description	Expected Input	Example Value(s)
Placement*	Defines how to apply this block when joining other pages. <ul style="list-style-type: none">• top - Inserts this block above respective blocks on the page.• bottom - Inserts this block below respective blocks on the page.• ignore - Omits this block from the page.	Drop-down menu selection	<ul style="list-style-type: none">• top• bottom• ignore
CSS Class	Facilitates styling the block.	CSS class name(s); space-separated if more than one	<ul style="list-style-type: none">• my-css-class01• my-css-class02
ID	Uniquely identifies the block on the page.	Positive integer	<ul style="list-style-type: none">• 605235642
Name	Defines a name for the block. Useful when including the block's content on another page or converting the block to a tab.	Text string	<ul style="list-style-type: none">• Bio• Quarterly Report
Never Tabbed	Toggles the block between tabbed and non-tabbed presentation.	Check mark	
Defer Loading	Toggles the loading of this block's content after everything else on the page. Only use this option for slow-rendering block content.	Check mark	
Alternate Design	Toggles between the default or alternate block design as defined in the theme.	Check mark	
Hide on Mobile	Toggles the visibility of this block when viewed on a mobile device.	Check mark	
Height	Sets the height of the block.	Pixels	<ul style="list-style-type: none">• 500px
Margin	Creates space around the block.	Pixels	<ul style="list-style-type: none">• 6px 12px 6px 12px
Padding	Creates space within the block, between the content and the block's borders.	Pixels	<ul style="list-style-type: none">• 4px 4px 4px 4px
Background Color	Displays a color behind the block's content.	CSS color value; Theme Press color reference	<ul style="list-style-type: none">• \$primaryColor• blue• #F0F0F0

Background Image from Theme	Defines an image from the current theme to display behind the block's content.	Image filename	<ul style="list-style-type: none"> background-image.png
Background Image from Page	Defines an image, attached to the current page, to display behind the block's content.	Image filename	<ul style="list-style-type: none"> background-image.png
Background Image Position	Defines the position of the background image.	CSS background-position values	<ul style="list-style-type: none"> left top center center 0% 50% 20px 10px
Background Image Repeat	Defines the repeat value for the background image.	CSS background-repeat values	<ul style="list-style-type: none"> repeat repeat-x repeat-y no-repeat
Background Image Size	Defines the dimensions of the background image.	CSS background-size values	<ul style="list-style-type: none"> 800px 600px auto cover contain
Gradient Top	Defines the top gradient color to display behind the block's content.	CSS color value; Theme Press color reference	<ul style="list-style-type: none"> #808284
Gradient Bottom	Defines the bottom gradient color to display behind the block's content.	CSS color value; Theme Press color reference	<ul style="list-style-type: none"> \$lightGrayColor
Gradient Start	Defines the starting point of the gradient relative to the top of the block.	Percentage (of the block's total height)	<ul style="list-style-type: none"> 0% 30%
Gradient Stop	Defines the stopping point of the gradient relative to the top of the block.	Percentage (of the block's total height)	<ul style="list-style-type: none"> 100%
Border Width	Defines the pixel size of the block's border.	Pixels	<ul style="list-style-type: none"> 4px
Border Style	Defines the style of the block's border.	CSS border-style values	<ul style="list-style-type: none"> solid dotted dashed double
Border Color	Defines the color of the block's border.	CSS color value; Theme Press color reference	<ul style="list-style-type: none"> \$secondaryColor red #7AD67B
Border Radius	Defines the amount of rounding on the corners of the block's border.	Pixels	<ul style="list-style-type: none"> 20px
Shadow Values	Defines values for creating a box shadow behind the block.	CSS box-shadow values	<ul style="list-style-type: none"> 5px 5px 5px #262626
From Layout	Theme Press value used during page assembly; NEVER set this value.		
Meta Properties	Allows the first heading to set the meta title, remaining text to set the meta description, and the first image displayed to be the meta image. (Useful for rich link displays and SEO.)	Check mark	

Collapsible	Defines the initial visibility of the block. Toggles between initially expanded (showing), initially collapsed (hidden), or initially collapsed when viewed on mobile phones.	Drop-down menu selection	<ul style="list-style-type: none">• [no selection]• collapse• collapse on mobile
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*Only applicable when configuring blocks in [page layout architect pages](#).

Info

Related

- [Content Block Macro](#)
- [Editing Block Content](#)
- [Macro Reference](#)