Solution Design

solution design prompt

Soluti esign



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Turn difficult questions into concrete answers.

Highlights

Brikit's Solution Design process gets all the right brains together up front, to dig in and uncover innovative solutions to your hard problems. Get validation with our experts, run internal testing to validate ideas, and allow time for critical inspiration, as well as individual and group think time.

Talk to Us About Solution Design

You'll end with:

- a concrete, visual storyboard, and informed decisions to move forward
- a firm estimate for time and cost needed

In preparation for the multi-step process below, we'll first help you identify the focus of your problem, and select your core design team, as well as outside experts.

(Time needed for each step varies depending upon the unique problem at hand, but generally involves one or more meetings for each step, each one to two hours in length.)

Definition

Five Easy Steps

1

- High-level goals
- Challenges and failure points
- Journey map
- Questions to answer



Feedback

Hard or Nebulous Problem

2

Inspiration and Design

- Feedback from outside experts
- Adjust definition

3

Storyboard

- Independent gathering
- Inspiration presentation
- Solution design

4

Feedback

- Design review & selection
- Storyboard

5

- Feedback from outside experts
- Adjust storyboard
- Prepare estimates



Solution Design

Plan Of Attack

Cost, Skills, and Timelines