

# Meta Properties

Relates To

THEME PRESS

# Meta Properties

## Prompt

Block identifier which serves up key information for use with [Rich Link](#) display.

## Definition

Any block on a page can be [selected for Meta Properties](#). This designation tells the product to look within the block for key Rich Link information, such as titles, descriptions, and images.

## Info

### Related

- [Managing Rich Link Preview Content](#)
- [Designating a Block for Meta Properties](#)
- [Designating Links as Rich Links](#)