

# Using Visual Design to Build Effective Communities in Atlassian Confluence

BRIKIT WEBINAR | March 10th 2020 at 11am PST

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## Webinar graphic - Desktop



If you're launching or managing a digital workplace based on Confluence, join us at **11AM PST on March 10th** and learn how BrikIt uses Visual Design to boost engagement and simplify complex information consumption.

In this 45-minute webinar, we'll share design strategies we've used to empower user communities ranging from a hundred to a hundred thousand. Plus, you'll learn the three pillars of Visual Design through the use of proven examples.

Along the way, you'll see how Visual Design can engage users, build company culture, defer complexity, and aid consumption.

[Register Now](#)

## Meet the Presenter



Kelli Hoyt  
*Creative Director*

Kelli leads all things creative at BrikIt (as well as just generally supporting our broader team, and helping our work lives run smoothly). She came into design through one of life's backdoors, after meeting our founders on an island in the South Pacific (true story). A coup and a life change led her to design school, and back to the Pacific Northwest, and she's been with BrikIt in some fashion for nearly fifteen years. While visual design is her first love, she has come to wholeheartedly embrace the world of information design, as a critical sister in the bigger picture, and loves nothing more than diving in with all she's got to transform complex unappealing information into beautiful, consumable, elegant content. Her favorite [BrikIt value](#)? **Make Life Beautiful**, of course, and in particular — she "trusts the whitespace."

- [Digital Workplace Design](#)
- [Theme Design](#)
- [Theme Designer](#)
- [Designing an Information Architecture That Scales in Confluence](#)