

# Theme Design



The fastest path to a turn-key, fully branded wiki.

## Highlights

Starting with your identity and branding standards guidelines, Brikit will do the rest. We'll work closely with your team to meet your visual design expectations, while creating a theme that works beautifully, "on brand," across a wide variety of demo content and across our entire product suite. We'll explore with you the answers to myriad questions asked when designing for complex content, honing in during weekly iterations toward a finished theme that you can embrace and count on, one that will grow with you as you grow your site.

Covered by the [Service Terms Agreement](#)  
(sorry, no alterations or substitutions).

Complete package: \$19,000

Your finished ready-to-upload theme will be:

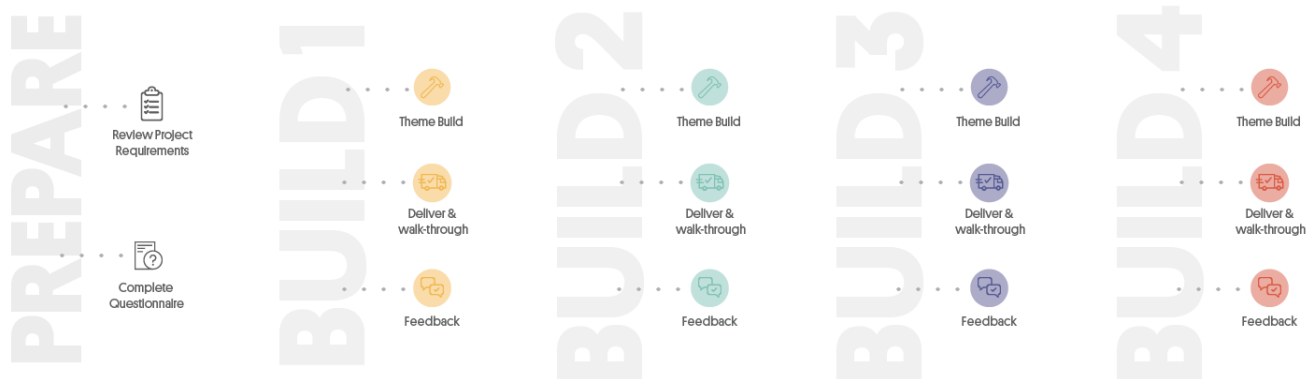
- content-ready, tested across "core" Brikit showcase demo content, which includes typical top-level and second-level landing pages, a variety of sample content pages, and site menu, header, and footer

Included with your theme delivery:

- demonstration space export, including a theme user guide
- status review and walk-through every review and feedback cycle
- three feedback cycles

## Service Description

[Download PDF](#)



## The Fine Print

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### GROUND RULES

With your guidance, our design team will complete the following checklist to create your Theme Package. The full process typically takes 9-10 weeks from start to finish. A couple of notes:

- Each review cycle is open for one week.
- All deliverables will be deployed to, and available on your private portal.
- Upon request, in-progress theme can be made available for installation.
- If needed, you may put the process on "vacation hold" for up to one year.
- If you need assistance developing your identity package, we can pause the process at the appropriate step and provide support through [Service Punchcards](#).

The Theme Package process will be supported with your private portal (Confluence spaces) on our servers, which includes up to three user accounts. Your portal will be maintained for one year after completion of last service package or punchcard. User accounts inactive for six months will be automatically disabled (simply contact us to reactivate).

### EXCLUSIONS

To make the Theme Package as cost-effective as possible, the process is tightly defined (see above). If needed, additional assistance is available through [Service Punchcards](#) for the following items that are not included:

- Site buildout
- Content creation, editing, or migration
- Information design (defining spaces, permissions, etc., also called "information architecture")
- Identity/Brand Material development (color palette and logos, for example)
- Training
- Work performed on your servers (for example: installing/configuring the Theme Package deliverables, VPN and user account setup, reviewing content, add-on installation, troubleshooting, etc.)

### EXTRAS

Sometimes the unexpected happens, and changes to the above process are needed. Here are variations we've encountered that incur additional costs:

- Additional vacation holds
- Revise your theme if your identity materials change after sign off
- Change target Confluence version after sign off
- Additional review cycle
- Additional year of maintaining your portal
- Additional user account to your portal

## MOBILE The Fine Print